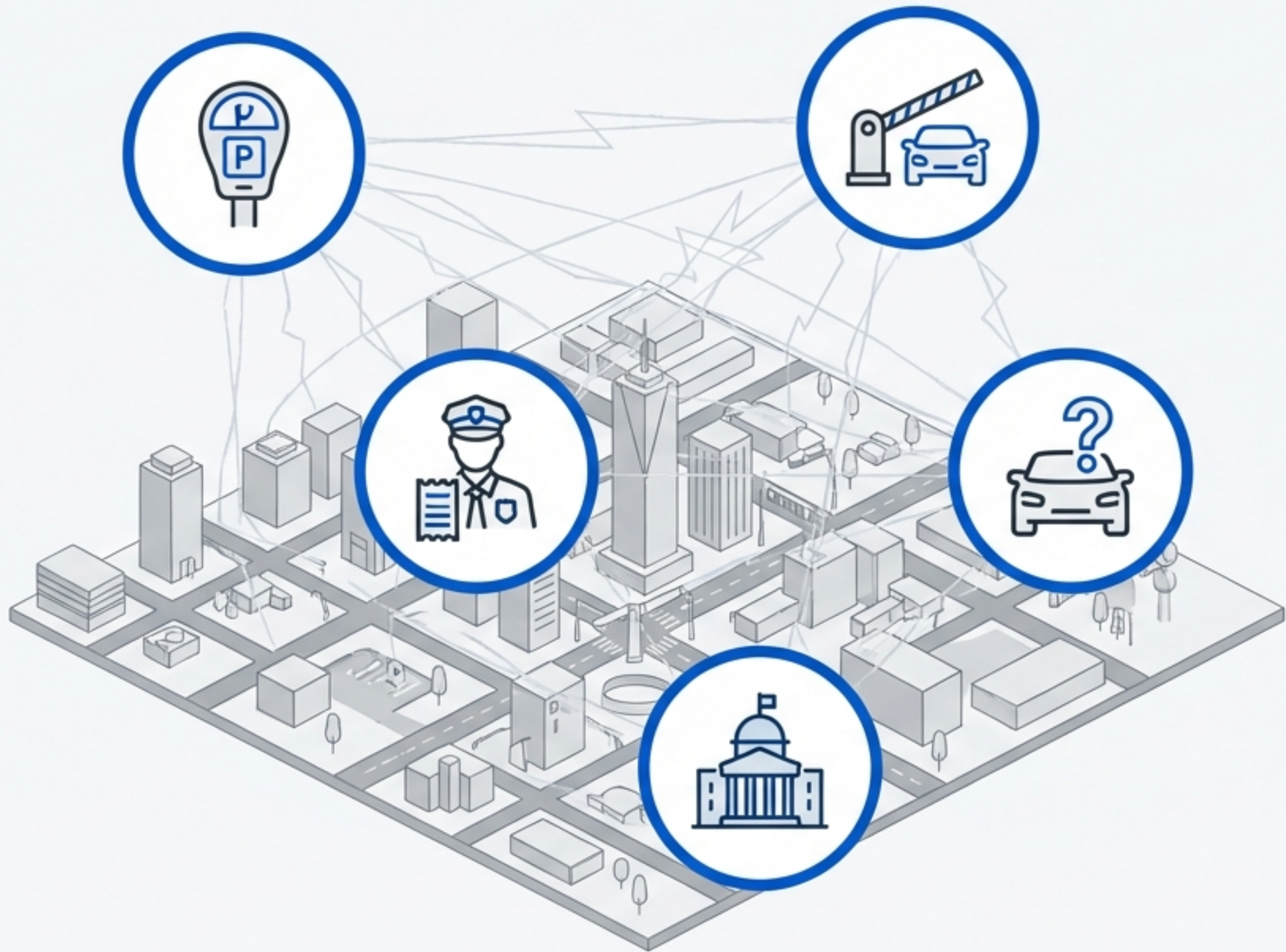


123 Park Suite

The Unified Platform for Smart
Parking Management.

For Cities, Private Operators, and System Integrators.

One City, Many Disconnected Parking Systems



Modern parking is a puzzle of fragmented systems. On-street payments don't talk to off-street garages. Enforcement data is siloed. Drivers face an inconsistent experience, and operators lack a single source of truth.

This fragmentation leads to:

- ✗ Increased traffic congestion from circling cars.
- ✗ Lost revenue and high operational costs.
- ✗ Manual workloads and inefficient enforcement.
- ✗ Poor citizen and visitor experiences.

The Solution: A Single, Modular Platform for All Parking

123 Park is a modular, integrated software-as-a-service (SaaS) suite for managing every kind of parking environment. We replace fragmentation with a **unified core** that provides a **single source of truth** for **all operations**, from payments to enforcement and **analytics**.



123 Park City: A Modern Platform for Citizens, Operators, and Inspectors



For Drivers

A Better Citizen Experience

- **Economical & Transparent:** Pay only for time used.
- **Multi-Channel Access:** Use a city-branded app, SMS, or web portal.
- **Find Parking Faster:** Real-time availability and navigation (where supported).
- **Flexible Options:** Support for prepaid, postpaid, and special permits.



For the City

Data-Driven Operations

- **Improve Traffic Flow:** Reduce cruising for parking in busy areas.
- **Real-Time Control:** Monitor active parking sessions and validity online.
- **Transparent Reporting:** Generate reports for management, auditors, and authorities.
- **City-Branded Presence:** Launch your own official parking service and app.



For Inspectors

Empowered Enforcement

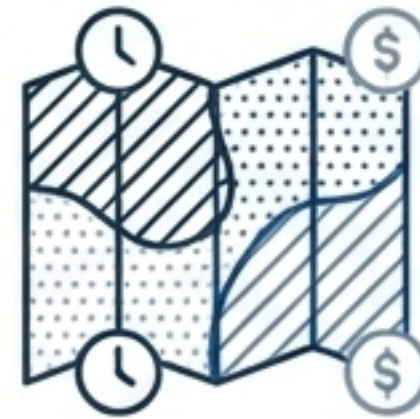
- **Fast On-the-Spot Lookups:** Check plate, zone, and payment status instantly.
- **Digital Records:** A complete digital trail for checks, notices, and actions.
- **Towing & Clamping:** A dedicated module for managing all active and completed actions.

Core Capabilities of 123 Park City



Multi-Channel Payments

Supports pay-by-phone out of the box via Mobile App (iOS/Android), SMS, and Web Portal. Integrations with 20+ payment gateways and 10+ telecom operators.



Flexible Zones & Tariffs

Define unlimited zones with different prices by time of day, day of week, or season. Easily manage rules for residents, businesses, visitors, and events.



Enforcement & Compliance

Full-cycle support for inspection, from online status checks to issuing notices. Integrated module for Towing and Clamping with zone configuration, team tracking, and automated reporting.



Analytics & Heat Maps

Move from guesswork to data-driven policy with built-in BI reports, interactive graphs, and heat maps of parking activity and demand.

123 Park Private: Turn Any Parking Space into a Managed Asset

For property owners, building managers, and private operators, 123 Park Private provides complete control over your parking assets. Automate access, create **new revenue streams**, and manage tenants and visitors from a simple web and mobile interface.

Key Use Cases



Residential Buildings



Business Centers & Offices



Hotels & Hospitality



Retail Parks & Shopping Malls

Core Capabilities

- **Automated Access Control:** Connect to and control gates, barriers, and smart parking locks via mobile app.
- **Flexible Revenue Models:** Rent spaces hourly, daily, or monthly. Offer digital payments, subscriptions, and **prepaid vouchers**.
- **Tenant & Visitor Management:** Easily define authorized users, grant access to specific individuals, and manage permissions.
- **Occupancy & Revenue Analytics:** See usage patterns and financial performance in **real time** via an owner/operator portal.

An Open Platform Designed for Your Existing Ecosystem

123 Park is designed to integrate with the systems and hardware you already use. Our open interfaces and APIs ensure you can connect to your existing ecosystem without vendor lock-in.

Payment Gateways & Acquirers



Card payments, digital wallets, local providers.

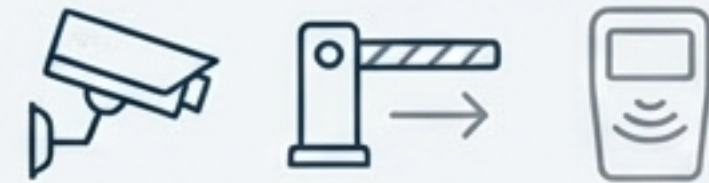


Telecom & Mobility

Mobile operators for SMS parking, third-party mobility apps.

123 Park Platform

Hardware



Parking meters, barriers, gates, ANPR cameras, sensors.



City Systems

Finance/ERP systems, business intelligence tools.

Built on a Foundation of Trust, Security, and Scalability



Cloud-Native Architecture

- Delivered as a Software-as-a-Service (SaaS) solution hosted on Amazon Cloud.
- No on-premise servers required.
- High availability and automatic scaling from a pilot to nationwide deployments.
- Centralized monitoring, maintenance, and updates.



Security & Compliance

- Role-based access control for all users.
- Encryption of data in transit and at rest.
- Complete audit logs for key operations.
- Built to support GDPR and local data regulations.



Operational Excellence

- Clear environments for pilot, staging, and production.
- 24/7 dedicated support options with defined response times.
- Service Level Agreements (SLAs) tailored to your needs.

Trusted in High-Traffic Deployments and Recognized for Innovation

Our technology is proven for both on-street and off-street management in diverse and challenging urban environments.



Bermuda

“EasyPark Mobile can be used in all towns and locations on the island.”



Prishtina

“EasyPark Mobile can be used in Prishtina, the capital of Kosovo.”



Cotonou

“EasyPark Mobile can be used in Cotonou, the city of Benin.”



Grow With Us: The 123 Park Partner Program

We believe smart parking is best delivered with strong local partners. We team up with companies who know their cities and can provide hands-on, first-level support.

We work with:



System integrators & IT providers



Parking & mobility companies



Hardware vendors



Payment & telecom providers

As a 123 Park Partner, you can:

- ✓ Implement and configure our solutions for your local cities and operators.
- ✓ Provide first-line support to clients in your market.
- ✓ Bundle 123 Park with your own services and hardware.
- ✓ Grow recurring revenue by operating and expanding live deployments.

Unlocking Value for Every Parking Environment



For Cities & Public Operators

- ✓ Reduce congestion and circling for parking.
- ✓ Increase collection rates and reduce revenue leakage.
- ✓ Offer multiple digital payment options under the city's brand.
- ✓ Empower inspectors with real-time information.
- ✓ Get transparent, audit-ready reporting.



For Private Parking Owners

- ✓ Increase occupancy and generate new revenue streams.
- ✓ Automate access control and reduce manual work.
- ✓ Offer flexible tariffs, passes, and subscriptions.
- ✓ Gain insight into usage patterns and peak demand.
- ✓ Start with a single lot and expand seamlessly.

Ready to Unify Your Parking Ecosystem?

Tell us about your city or parking business. We'll show you how the 123 Park Suite can support your plans—whether you're starting with a single pilot zone or standardizing across multiple locations.

[Talk to Our Team](#)

[or request a live demo](#)